



# NEWS RELEASE

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## **Wishon Welcomes McNix Golf as Newest Dealer**

DURANGO, COLO. — The leading name in component clubmaking, Tom Wishon Golf Technology proudly welcomes the addition of McNix Custom Golf of Columbus, Ga., as its newest custom dealer of TWGT high-performance golf club components.

Owned and operated by Roy Nix, McNix Custom Golf offers custom-fit and custom-made golf clubs as well as a variety of golf accessories. At McNix Custom Golf, golfers receive a technical evaluation of the performance provided by their current golf equipment, and they undergo a thorough swing analysis that measures swing speed, swing tempo (shaft loading), clubhead path during take away and downswing, club face angle at impact, and distance. By now adding TWGT's state-of-the-art components to its offerings, McNix Custom Golf further demonstrates its commitment to providing customers with real game improvement through the industry's finest clubmaking technology.

"As a former professional golfer and a golf professional since 1967, Roy Nix brings a unique understanding to custom clubmaking," says Tom Wishon, founder and chief clubhead designer at Tom Wishon Golf Technology. "I'm dedicated to offering golfers the most up-to-date technical expertise in custom fitting and the most innovative, high-performance products, and I'm very excited to have McNix Custom Golf representing TWGT products."

McNix Custom Golf is a valued member of the Golf Clubmakers Association and the Professional Clubmakers Society.

*Headquartered in the beautiful and inspirational mountain community of Durango in his home state of Colorado, Tom Wishon Golf Technology is one of the world's leading designers of golf clubheads, golf club shafts and clubmaking technology products. TWGT offers a full line of clubheads, shafts, grips, tools and technical products that is solely focused on an advancement of clubmaking technology that provides real game improvement for clubmakers and their customers.*